

## MCMOBY SALES VIDEO

### VIDEO

Need Headline/hook

#### VOICE OVER NARRATION

By 2015 the world as you know it  
will have completely altered

(Pause for effect)

The systems you once used will be  
dead or obsolete.

The age of the Internet Marketing  
Guru is coming to an end!

This change brings you the ability  
to succeed and is about to explode  
exponentially...

The human race is connecting  
like never before.

We are creating bigger, like minded  
communities with stronger ties  
through integrating emerging social  
media platforms. It has become a  
way of life.

(pause for effect)

What is emerging from this  
chrysalis is a change to our very  
existence, the ways we live,  
work, communicate and interact.

The Shift Is Monumental!

Greater numbers of people are  
tapping into the abundance of  
wealth all around us at an  
increasing rate.

By bringing together different  
systems in new ways, we are  
connecting with more and more  
vibrant people, seeing greater  
results and sharing greater wealth.

And what do all people have in  
common? The buy things...

You have the unique opportunity to connect  
with them All right now

How?

Mobile Technology.

There are 7 billion of us moving around as you watch this.

6.5 billion of us have a mobile device.

By 2015 more people will be using mobile phones than PC's to access the internet

At this rate, can you imagine the landscape in 2015?

Right now 88% of the world's population is mobile enabled

Over 1 billion of those have a smart phone, and the numbers are increasing every second of every minute of every day.

What if you had the means and knowledge to **effectively** reach out and communicate with each and every one of them?

Envision the power that is within your reach...

The ability to touch the lives of so many at once.

Imagine what could you do with the power of mobile marketing squared?

Mobile is not new, the ways to benefit are still in infancy.

EVERYONE is learning.

Imagine starting your internet marketing Career when the World Wide Web was in its Infancy.

And you have a choice...

So...Do nothing and become obsolete along with the current marketing systems.

OR...

...Transform your business and cash in on the new generation of electronic marketing.

What worked before is evolving and integrating into a new dimension.

The marketing methods the Guru's use to suck you in no longer work.

Proof?

The best proof comes right from you!

What was the last "new" Guru Strategy you bought into?

Was it ground breaking?

Did it bring you into the next generation of electronic marketing?

And most importantly...

Did you make the kind of money you anticipated?

Starting today the playing field is at last level.

Right now at the apex of change, you have the greatest opportunity to ride the wave to monumental success like never before.

Where will you be when the rest of the world catches up? A pinnacle of success or playing catch up yourself.

You are about to discover the single greatest solution to mobile marketing.

Introducing McMoby - the power of mobile marketing squared, the next generation of email marketing and your own personal launch pad to the future.

McMoby is the next generation 360  
degree electronic marketing.

You're looking for more  
customers and greater sales, McMoby  
is the ONLY solution that will  
change the way you do business  
forever.

Let's meet the founders of McMoby so they can show  
you just what Next Generation 360 Degree Marketing  
is..

(Voice over 5 second pause)

(Voice over Resumes)

Mobile marketing may not be new but  
The marketing world's understanding of it is still  
in its infancy. That means opportunity for  
you, right now, today.

McMoby...

... the power of mobile marketing  
squared

If you have ever looked at mobile  
marketing, dipped your toe, or

(MORE)

(CONTINUED)

gambled and lost trying to figure it out,

This is for You.

If you've ever stood transfixed at the sheer volume of information to overcome in Your pursuit of mobile wealth (and tantalizingly teased by partial glimpses of exposed riches)

You NEED this

Should you have just learned how to turn on your computer and stumbled across this plethora of money making opportunities, leaving you trembling in sweaty anticipation of this golden river you're about to dive headfirst into.

Mike and Neil have got you covered.

McMoby Mobile Marketing

A unique program that integrates EVERYTHING You need to succeed with mobile marketing in one WHALE of a system.

It is the complete answer to making money electronically...

- Traditional Email Marketing turned on its head
- SMS Marketing smashing new channels of communication
- Mobile Marketing redefined, refined and pre-rendered for you.
- An Autoresponder like you've NEVER experienced before.

In short when you open McMoby you are opening the door to an emporium of success.

Everything you need to succeed is at your fingertips.

(SCREEN SHOTS OF MCMOBY)

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Internet marketing is saturated with the same old thing that fewer and fewer consumers are responding to.

There is no choice to be made. Embrace the next generation or flounder in the past.

Now the one burning question to such a ground breaking, technologically advanced, monumentally evolved system is of course "How much will this cost me?".

Well chances are if any of the top players in the former era of marketing had had the foresight to release something like this, it would not have gone for anything less than \$2997.00.

And let's be completely honest, this system is totally worth that figure, indeed a lot, lot more.

But this is the apex of a monumental shift that is about sharing the wealth, not keeping it for an elite few who hoard abundance.

Should You be one of those who understand what is being offered right now and choose to grasp the opportunity today...

... to take advantage of the power of mobile marketing squared and touch the lives of so many at once,

You will not pay \$1997.00

Or even \$997.00

McMoby is next generation 360 degree electronic marketing.

It is an evolution You have been waiting for.

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So I'm not going to convince you what it is worth. Instead you will be given the opportunity to see for yourself with just a \$1 7 day trial.

During those 7 days you will discover not only the simplicity created for you in the McMoby system, but the SAVINGS you will have over your already existing marketing expenses.

That's right...McMoby is going to jettison you light years ahead of traditional internet marketing, tosses out the mobile marketing strategies pawned off on people that consistently fail and will REDUCE the expenses you already have.

McMoby Mobile Marketing - the power of mobile marketing squared.

If you want success, reach out and grab the power of mobile now, click the link to a new era in marketing.

All for a \$1 7 day trial...