

SMB

1.

Heading: **Boost sales productivity**

Body: **Technology for the competitive edge**

Body: **Stay ahead of your competition**

2.

Heading: **Affordable and Dependable**

Body: **Evolves with small business needs**

Body: **Tech to keep up with your business**

3.

Heading: **Shrink your overheads**

Body: **Run your business on the road**

Body: **Your small business pocket-office**

4.

Heading: **Tech to beat the big boys**

Body: **Efficient, powerful, and compact**

Body: **Your small business specialists**

5.

Heading: **The everywhere office**

Body: **Keep your business moving forward**

Body: **Tech solutions for small business**

BYOD

1.

Heading: **Mix play with learning**

Body: **Launch your child's education**

Body: **A wide range of laptops and devices**

2.

Heading: **Need a device for school?**

Body: **Get the right laptop for your child**

Body: **A wide range that's education ready**

3.

Heading: **School BYOD a headache?**

Body: **Help your child get ahead at school**

Body: **The best in education technology**

4.

Heading: **Top tech for education**

Body: **Built for your child's success**

Body: **Give them the edge they need**

5.

Heading: **Boost your child's future**

Body: **It's their launchpad to learning**

Body: **BYOD designed for education success**